



# COINGEEK.COM CONFERENCE

WEDNESDAY 28-FRIDAY 30 NOVEMBER 2018



# WELCOME MESSAGE

Following the success of the inaugural CoinGeek conference in Hong Kong, we are proud to announce that our conference will be coming to London this November and will be held at the stunning Mermaid Theatre from Wednesday 28 November – Friday 30 November 2018.

In November 2018, the true pioneers of cryptocurrency and blockchain will be converging at our CoinGeek Week Conference, allowing them to share their knowledge, experiences and discuss the unique advantages of how cryptocurrency and blockchain will help businesses add an extra revenue generating machine.

CoinGeek Week will attract over 600+ diverse attendees and many more offline. You will become part of this historical event, joining the realms of the pioneers within the Cryptocurrency and Blockchain arena.

We look forward to seeing you!



# WHY SPONSOR?

CoinGeek Week is a unique conference targeted towards Bitcoin BCH developers, commercial businesses, influential investors and BCH enthusiasts.

## CONFERENCE/MEDIA EXPOSURE

CoinGeek Week will provide you with an excellent opportunity for maximum exposure within the press and BCH community. Media attendance at our Hong Kong event included influential outlets such as Bloomberg, Business Insider, Financial Week and Wall Street Journal.

Our conference will attract over 600 individuals from all over the world who want to network and be educated further within this exciting and topical industry. Sponsoring our event will allow you to further tap into unique opportunities whilst increasing brand awareness.

# WHY SPONSOR?

## VIP'S AND INDUSTRY PIONEERS

Dr. Craig Wright (nChain), Calvin Ayre (CoinGeek), Roger Ver (Bitcoin.com), and Jerry David Chan (SBI BITS) will be in attendance amongst other revolutionaries.

CoinGeek Week promises to exceed the success achieved in Hong Kong and we are incredibly excited to be creating such an event with amazing speakers and sponsors.

**The countdown begins!**

# GOLD SPONSORSHIP

## **Exclusivity: Only THREE available**

*High level sponsor with main line branding on all marketing material*

- Prominent sponsor logo on all marketing materials, website and advertising before, during and after CoinGeek Week.
- Exhibition space: up to 4m x 2m.
- 6x complimentary exhibitor passes.
- Full page advert and write up in CoinGeek Week printed event guide.
- Prime time video interview to be placed on all CoinGeek media channels.
- Sponsored link on pre-event email to all attendees (logo and 100 words).
- Reserved table at CoinGeek official after-party with waiter service for up to 12 guests  
(Restrictions may apply).
- Headline sponsor of any pre-conference BCH meet-up events before CoinGeek Week.
- Named as our headline sponsor within all PR related articles.

# SILVER SPONSORSHIP

**Exclusivity: Only THREE available**

*Second highest level sponsor with main line branding on all marketing material*

- Prominent sponsor logo on all marketing materials, website and advertising before, during and after CoinGeek Week.
- Exhibition space: up to 3m x 2m.
- 4x complimentary exhibitor passes.
- Half page advert and write up in CoinGeek Week printed event guide.
- Short prime time video interview. to be placed on all CoinGeek media channels.
- Sponsored link on pre-event email to all attendees (logo and 100 words).
- Reserved table at CoinGeek official after-party with waiter service for up to 8 guests  
(Restrictions may apply).
- Headline sponsor of any pre-conference BCH meet-up events before CoinGeek Week.

# BRONZE SPONSORSHIP

**Exclusivity: Only TWO available**

- Prominent sponsor logo on all marketing materials, website and advertising before, during and after CoinGeek Week.
- Exhibition space: up to 3m x 2m.
- 2x complimentary exhibitor passes.
- Logo to be included within the official CoinGeek Week printed event guide.
- Logo to be included in CoinGeek week video footage.
- Reserved table at CoinGeek official afterparty with waiter service for up to 5 guests
- (Restrictions may apply).



# CONFERENCE ADDITIONAL SPONSORSHIPS

## Swag bag sponsor

- Increase your business visibility and sponsor the official CoinGeek Week conference bags which will be handed out to all delegates, speakers, sponsors, press and VIP attendees.
- All bags will be branded with the sponsor's logo.
- Logo to be included within the official CoinGeek Week printed event guide.

# CONFERENCE ADDITIONAL SPONSORSHIPS

## Cocktail Hour

- Host the CoinGeek 'Cocktail Hour' networking event.
- 600+ delegates, speakers, sponsors, press and VIP attendees will be in attendance.
- The CoinGeek 'Cocktail Hour' will be held within the conference venue and the sponsor will be allowed to brand the area that will be used.
- Logo to be included within the official CoinGeek Week printed event guide.

# CONFERENCE ADDITIONAL SPONSORSHIPS

## WIFI network sponsorship

- Branded WIFI information will be displayed across the whole conference venue.
- Logo to be included within the official CoinGeek Week printed event guide.

# CONTACT US

\*All sponsorship packages are inclusive of VAT\*

For further information on sponsorship packages, please contact our sponsorship consultants:

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THAT CAN POWER A BCOMM WORLD.**